

The strength of Fidelity



Investing is our heritage, it's in our DNA.

Over the years, many things have changed in the financial world, but our investment philosophy has stayed the same. We are research focused, with comprehensive global coverage of credit and equity markets.

FIDELITY FUNDS

Meeting your investment needs is at the heart of what we do.

We take a long-term view with our plans and are not focused solely on short-term results.



Helping clients to save for retirement and other long-term investing objectives has always been at the core of our business. As a privately owned firm, we focus on what's best for our clients, not shareholders. We're invested in proprietary research, bottom-up fundamental analysis, product innovation and our people. Fidelity maintains the same beliefs and practices that have allowed it to grow and succeed: a culture of integrity, a commitment to performance and a dedication to clients.

We are globally aligned and locally driven.

Through Fidelity's extensive global network, we gain access to a wide array of products, tools and insights. With investment professionals worldwide exchanging insights, Fidelity takes unique local market knowledge, identifies real investment opportunities and makes them available to you here at home.

Integrated risk management system

Fidelity monitors portfolios constantly. Investment professionals monitor portfolio positions and weightings to ensure they are not only well thought out but are also appropriate to each fund's investment mandate.

A commitment to performance

At Fidelity, we believe better research drives long-term performance. Building on fundamental, bottom-up research, we seek to create the competitive advantage and intelligent insight that's needed to deliver strong long-term returns for our clients.

Equity

Fidelity is known for stock picking, but investment professionals must also consider a portfolio's liquidity, volatility and overall composition. Fidelity constantly analyzes the risks that lie in the mix of sectors, currencies, regions and style factors, using various tools to keep them consistent with investment mandates.

Fixed income

Fidelity's 360-degree team-based approach to fixed income investing helps investment professionals gain insight into companies by combining views from both equity and credit research when making investment decisions for our clients – a key element in navigating broad and diverse market conditions.

Asset allocation

Our Global Asset Allocation (GAA) team provides investment value through research, portfolio construction, risk management and ongoing asset allocation. The team partners closely with portfolio managers to provide key insights at the macroeconomic, quantitative and fundamental levels, while tapping into the knowledge of Fidelity's equity and fixed income research professionals across the globe.

A world of opportunity

In an ever-changing and complex financial services world, we're committed to developing quality products that provide long-term value. As a privately owned firm, we have been providing investment solutions and innovations to our clients in Canada for more than 30 years. We're invested in proprietary research, bottom-up fundamental analysis, product innovation and our people. With investment professionals worldwide, Fidelity takes local market knowledge, identifies real opportunities and makes them available to you here at home.



Investment professional count of subadvisors				
	45 Founded in: 1987	302 Founded in: 1969	634 Founded in: 1946	47 Founded in: 2001

Fidelity Investments Canada ULC brings a global network of investment expertise to Canadian investors. Our products are subadvised by a variety of companies, including Fidelity Management & Research Company (FMR Co., Inc.), Fidelity Institutional Asset Management (FIAM LLC), Fidelity Management & Research (Canada) ULC (FMR-Canada), Fidelity Canada Investment Management, Fidelity International (FIL Limited) and Geode Capital Management LLC. Investment professional counts include portfolio managers, research analysts and associates and traders.

Source: FMR Co., Inc., FIAM LLC, Fidelity International, Fidelity Canada and Geode Capital Management LLC as at December 31, 2020. Data are unaudited. Figures for investment professionals do not include Division Management and Other Investment. Fidelity Canada means those individuals employed by Fidelity Canada Investment Management.

Talk to your financial advisor, or visit [fidelity.ca](https://www.fidelity.ca)

Commissions, trailing commissions, management fees, brokerage fees and expenses may be associated with investments in mutual funds and ETFs. Please read the mutual fund's or ETF's prospectus, which contains detailed investment information, before investing. Mutual funds and ETFs are not guaranteed. Their values change frequently, and investors may experience a gain or a loss. Past performance may not be repeated.



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